

Melissa C. Cipot

DIRECTOR OF MARKETING &
RECRUITMENT

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Melissa works closely with firm leadership and community partners to develop and execute marketing strategies that foster business growth. She is responsible for management of the firm's marketing initiatives, including client events, sponsorships, advertising, mailings, press releases, and legal ranking and award submissions.

In support of the firm's recruitment program, Melissa coordinates the firm's participation in the OCI process and other employer related events at various law schools throughout the region.

EDUCATION

Western Connecticut State University, B.S. Mathematics, 2010

PROFESSIONAL AFFILIATIONS

Legal Marketing Association, 2015-present